

RATE CARD / INSERTION ORDER / INVOICE

ruralcouncillor

PUBLISHED BY THE SASKATCHEWAN ASSOCIATION OF RURAL MUNICIPALITIES

CLIENT INFORMATION:

Client: _____ Contact Person: _____
 Address: _____ Authorized Signature: _____
 City: _____ Postal Code: _____ Email Address: _____
 Phone: _____ Fax: _____ Purchase Order No.: _____

SPECIFICATIONS:

- ~ 3,000 copies printed. 8 1/2" x 11"
- ~ A proof will be supplied prior to printing
- ~ Supply digital files as print optimized pdfs or compatible to:
 Rural Councillor, 2075 Hamilton St., Regina, SK, S4P 2E1,
 306.761.3731, aellert@sarm.ca.
- ~ 150 - 170 line screen, 80 lb matte stock inside

Net Advertising Rates	1X	3X	6X
Back Cover (full bleed)	\$1600	1550	1500
Inside Cover (full bleed)	\$1450	1400	1350
Full Page (7.5" x 10")	\$1100	1050	1000
1/2 page (7.5"x 4 7/8")	\$805	775	745
1/4 page (7.5" x 2 5/16")(3.5" x 4 7/8")	\$510	490	475
1/8 page	\$375	350	325
Business Directory	\$100	90	80

Prices listed are based on digitally supplied artwork - full colour.

Special Placement Add 20%
 Classified Ad section \$7 per line
 Negatives Supplied \$50 copy dot scan fee

CONTACT:

Annette Ellert



2075 Hamilton St.
 Regina, SK S4P 2E1
 Email: aellert@sarm.ca
 Phone: 306.761.3731
 Fax: 306.565.2141

TERMS & CONDITIONS:

The total outstanding amount is due and payable by the end of the month in which distribution occurs. Overdue accounts will be charged 1.5% interest per month. Make cheques payable to SARM.

- December 2009 / January 2010**
 Deadline: November 18, 2009
- February / March 2010**
 Deadline: January 20, 2010
- April / May 2010**
 Deadline: March 17, 2010
- June / July 2010**
 Deadline: May 19, 2010
- August / September 2010**
 Deadline: July 21, 2010
- October / November 2010**
 Deadline: September 15, 2010
- December 2010 / January 2011**
 Deadline: November 17, 2010

Display Space _____
 Special Placement _____
 GST @ 5% _____
 Sub-Total _____
 x ____ number of issues _____
 - Multiple Insertion Discount _____
TOTAL _____
 Total / Issue _____