



SARM

...The Voice of Rural Saskatchewan

2012 ANNUAL CONVENTION Sponsorship

Attached is the complete 2012 SARM Sponsorship Package.

We thank you for your generous sponsorship, past and present, which enables SARM to host such a large convention. Close to 2,000 rural representatives from across the province gather to discuss issues facing this great province we call home—*Saskatchewan!*

For easy reference, below is the summary of the different sponsorship levels available for our upcoming 2012 Annual Convention being held at Evraz Place in Regina from March 12-15, 2012.

Please review the attached document for further details or contact :

[KRISTINA BUITENHUIS AT 761-3730 OR KBUITENHUIS@SARM.CA](mailto:KBUITENHUIS@SARM.CA)

Sponsorship Levels

Bronze \$500—\$999

Gold \$1,500—\$2,999

Silver \$1,000—\$1,499

Platinum \$3,000 & up



Convention Dates:
March 12-15, 2012

Tradeshow Dates:
March 12-14, 2012

Evraz Place
Regina, SK

Contact:
KRISTINA BUITENHUIS
Convention & Events
Coordinator
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2012 SARM Convention & Tradeshow

Sponsorship Levels

Sponsorship Opportunities



SARM Convention

The Saskatchewan Association of Rural Municipalities will be holding its Annual Convention March 12—15, 2012 at Evraz Place, Regina, and we would like to provide you with an opportunity to take part as a corporate sponsor. The Annual Convention brings together approximately 2,000 rural delegates from across the province.

At our Annual Convention, delegates meet to discuss policy and issues affecting rural Saskatchewan. In addition to debating resolutions, delegates are provided the opportunity to question our provincial and federal elected representatives or discuss matters of importance to our province. On the last day of our convention, the election of the SARM President and Vice President always attracts a great deal of interest.

If there is anything that we at SARM can do to assist you in making a decision regarding support of our convention, please do not hesitate to call us. For further information regarding sponsorship opportunities, contact Kristina Buitenhuis at 761.3730 or kbuitenhuis@sarm.ca.

SARM Wednesday Evening Banquet—Featuring ROMAN DANYLO

\$3500 ► Platinum Level Sponsor

SARM will be hosting a banquet on Wednesday evening featuring the ultimate comedy show with comedian Roman Danylo. Roman is one of Canada's most versatile comedians. He brings a unique brand of comedy through his variety show consisting of stand-up, improve and sketch. He has appeared on CBC's *The Debaters* and *Just For Laughs*. For five seasons he starred on CTV's sketch comedy show *Comedy Inc.*

Benefits

- Exclusive ability to display equipment near main entrance
- First choice of location for indoor bulk display space with 20% discount.
- 10% discount on tradeshow booth and space at no cost to display small piece of equipment (max. 10 x10 sq. ft)
- Opportunity to address the members attending the evening event
- Invitation for 4 guests to attend the Wednesday night reception, banquet & entertainment
- Prominent event corporate signage
- Corporate recognition in the Resolution Book
- Recognition in the April/May 2012 issue of the *Rural Councillor*
- Internet Exposure – logo recognition on SARM Web—Convention Page

SARM 2012 Annual Convention Sponsorship



CONVENTION HANDBAGS

SARM provides convention handbags to delegates. 2,000 of these bags are distributed to everyone participating in the convention. (*please note: in previous years we have grouped a variety of companies together for smaller sponsorship amounts*)

\$6000 ► Platinum Level Sponsor

Benefits:

- Company logo on the convention handbag
- Ability to distribute material in the handbag
- Prominent signage on the event corporate signage
- Corporate recognition in the Resolution Book
- Recognition in the April/May 2012 issue of the *Rural Councillor*
- Internet Exposure – logo recognition on SARM web convention page
- Invitation for 4 guests to attend the Wednesday night reception, banquet & entertainment
- Invitation to convention

EXECUTIVE LUNCHES

There are 3 lunches to sponsor—Tuesday Lieutenant Governor's Lunch, Wednesday Provincial Cabinet Lunch, Thursday Presidents Lunch. These lunches are valued separately as indicated below.

\$2000 ► Lieutenant Governor's Lunch—Gold Level Sponsor

\$1500 ► Provincial Cabinet Lunch—Gold Level Sponsor

\$1000 ► President's Lunch—Silver Level Sponsor

Benefits:

- Prominent event corporate signage
- Verbal recognition at the lunch
- Corporate recognition in the Resolution Book
- Recognition in the April/May 2012 issue of the *Rural Councillor*
- Internet Exposure – logo recognition on SARM Web convention page
- Invitation for 2 guests to attend the lunch

SARM 2012 Annual Convention Sponsorship



CONVENTION HALL COFFEE

Coffee and tea service is provided on a continuous basis for the duration of the convention.

\$1200 Half Day ► Silver Level Sponsor

Benefits

- Prominent event corporate signage and coffee station signage
- Verbal recognition at the event
- Corporate recognition in the Resolution Book
- Recognition in the April/May 2012 issue of the *Rural Councillor*
- Internet Exposure – logo recognition on SARM Web convention page

\$2000 Full Day ► Gold Level Sponsor

- Same benefits as above with:

Additional Benefit

- Invitation for 2 guests to attend Executive Lunch on sponsorship day

TRADE SHOW COFFEE

Coffee and tea service is provided on a continuous basis for the duration of the trade show.

\$1200/Day ► Silver Level Sponsor

Benefits:

- Prominent event corporate signage and coffee station signage
- Verbal recognition at the event
- Corporate recognition in the Resolution Book
- Recognition in the April/May 2012 issue of the *Rural Councillor*
- Internet Exposure – logo recognition on SARM Web convention page

SARM 2012 Annual Convention Sponsorship



VIDEO DISPLAY SERVICE

Several large video screens are present in the hall from Tuesday, March 13 to Thursday, March 15.

\$1500 Half Day ► Gold Level Sponsor

Benefits:

- Prominent event corporate signage and video recognition during half day sponsoring
- Verbal recognition at the event
- Corporate recognition in the Resolution Book
- Recognition in the April/May 2012 issue of the *Rural Councillor*
- Internet Exposure – logo recognition on SARM Web convention page
- Company logo and/or message on screens during breaks

\$2500 Full Day ► Gold Level Sponsor

- Same benefits as above with:

Additional Benefit

- Invitation for 2 guests to attend Executive Lunch on sponsorship day

WORKSHOPS

SARM will be offering 4 separate workshops on Wednesday afternoon. These workshops range from a variety of topics of interest for the delegates of rural Saskatchewan.

\$1000/Workshop ► Silver Level Sponsor

Benefits:

- Prominent event corporate signage and signage at workshop
- Verbal recognition at the lunch
- Corporate recognition in the Resolution Book
- Recognition in the April/May 2012 issue of the *Rural Councillor*
- Internet Exposure – logo recognition on SARM Web convention page

SARM EXECUTIVE BREAKFAST

There are 3 breakfasts to sponsor, Tuesday, March 13, Wednesday, March 14 and Thursday, March 15.

\$800/Breakfast ► Bronze Level Sponsor

Benefits:

- Invitation to breakfast
- Prominent event corporate signage
- Corporate recognition in the Resolution Book
- Recognition in the April/May 2012 issue of the *Rural Councillor*
- Internet Exposure – logo recognition on SARM Web convention page

SARM 2012 Annual Convention Sponsorship



BUS SERVICE

SARM provides bus service to and from the convention for the delegates.

\$2,000 Full Day ► Gold Level Sponsor

Benefits:

- Prominent event corporate signage and signage on the buses
- Verbal recognition at the event
- Corporate recognition in the Resolution Book
- Recognition in the April/May 2012 issue of the *Rural Councillor*
- Internet Exposure – logo recognition on SARM Web convention page
- Invitation for 2 guests to attend the Wednesday night reception, banquet & entertainment

\$1000 Monday or Wednesday Evening Banquet ► Silver Level Sponsor

Benefits:

- Prominent event corporate signage and signage on the buses
- Verbal recognition at the event
- Corporate recognition in the Resolution Book
- Recognition in the April/May 2012 issue of the *Rural Councillor*
- Internet Exposure – logo recognition on SARM Web convention page

SARM PARTNERS PROGRAM

SARM hosts a special luncheon program for delegate partners on Wednesday, March 14.

\$2000 ► Gold Level Sponsor

Benefits:

- Four complimentary tickets to event
- Verbal recognition at the event
- Corporate recognition in the Resolution Book
- Recognition in the April/May 2012 issue of the *Rural Councillor*
- Internet Exposure – logo recognition on SARM Web convention page

SARM BANQUET RECEPTION

SARM hosts a reception for government officials and fraternal guests as well as other dignitaries attending the banquet, Wednesday evening, March 14.

\$1000 ► Silver Level Sponsor

Benefits:

- Prominent event corporate signage
- Verbal recognition at the event
- Corporate recognition in the Resolution Book
- Recognition in the April/May 2012 issue of the *Rural Councillor*
- Internet Exposure – logo recognition on SARM Web convention page